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(54) Title: READY LISTED ELECTRONIC COMMERCE SYSTEM AND METHOD

| NO. | 61 PRODUCT NAME | 62 JUST PREVIOUS CONTRACT PRICE | 63 | 64 PURCHASE HIGHEST (REGISTRANTS) | 64d SALE LOWEST (REGISTRANTS) | 65 |
|-----|--|---------------------------------|-----------------|-----------------------------------|-------------------------------|----|
| 1 | TV CT-2510 OF LO | 280,000 WON | 260,000 WON (2) | 270,000 WON (3) | | |
| 2 | WASHING MACHINE | | | | | |
| 3 | OF SAMSUNG | 450,000 WON | 420,000 WON (3) | 435,000 WON (0) | | |
| 4 | WASHING POWDER | | | | | |
| 5 | MILK OF MARYANG | 13,600 WON | 13,000 WON (1) | 13,200 WON (0) | | |
| 6 | PRIME ENGLISH FOR KIDS | | | | | |
| 7 | ROLL PAPER OF DONGA | (25,000 WON) | | (0) | 24,000 WON (1) | |
| 8 | ROLL PAPER OF SSANGYONG (10M X 4ROLLS) | (12,500 WON) | (3) | (0) | (0) | |

PLEASE CLICK AND REGISTER PRODUCT INFORMATION, FOR ONE
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[REGISTER NEW PRODUCTS]

1. THE PRICE IN PURCHASE HIGHEST PRICE (REGISTRANTS) IS A PRICE OF BUYER
PRESENTING THE HIGHEST PURCHASE PRICE AMONG THE PURCHASE REGISTRATION ITEMS.
2. THE NUMBER IN EACH PARENTHESIS IN PURCHASE HIGHEST PRICE
(REGISTRANTS) INDICATES THE NUMBER OF REGISTRATIONS.
3. THE PRICE IN JUST PREVIOUS CONTRACT PRICE (REGISTRANTS) IS A PRICE OF SELLER
PRESENTING THE LOWEST PRICE AMONG THE SALE REGISTRATION ITEMS.
4. THE NUMBER IN EACH PARENTHESIS IN JUST PREVIOUS CONTRACT PRICE
(REGISTRANTS) INDICATES THE NUMBER OF REGISTRATIONS.
5. THE PRICE IN PARENTHESIS IN JUST PREVIOUS CONTRACT PRICE INDICATES
THE OPEN MARKET PRICE IN CASE OF NO CONTRACT PRICE.

(57) Abstract: An electronic commerce system and method provides a transaction circumstance in which a product list shows a market condition or a just previous contract price of each product, so as to be a reference for a transaction between a seller and a buyer, and the buyer and the seller mutually corrects a purchase price and a sale price, respectively, in order to negotiate a contract price, to thereby enable both the buyer and the seller to perform a transaction on a satisfactory condition. A number of buyers and sellers access a home page of a system server providing a list of products on the home page of the system server connected to the Internet, a purchase registration column, and a sale registration column in response to the access of the terminal of the sellers and buyers and supports a simultaneous and multi-occurring electronic commerce.

WO 01/02926 A2